

LAO SYSTEMS CERTIFICATION UNIT GUIDELINES FOR USE OF CERTIFICATE/LOGO/STANDARD MARK OF LSCU

Purpose:

To ensure that certificate issued by Lao Systems Certification Unit (LSCU) or its logo or certification mark is used by certified clients in a right manner and its misuse is avoided

Guidelines:

- 1. Clients on grant of certification of management systems by LSCU, are authorised to use Logo or certification mark of LSCU.
- 2. The design of the Logo/Certification Mark is shared with client with letter of grant of certification to enable the certificate holder to reproduce the designs on their publicity material, brochures, website and letter heads
- 3. While using Logo/Certification Mark on any publicity material/website/letter heads/brochures, the expression that "A company certified to ISO 9001:2015 (or other related standard with its latest year of publication) by LSCU" can be used
- 4. The Logo/Certification Mark is not allowed to be used on a product or product packaging seen by the consumer or in any other way that may be interpreted as denoting product conformity/certification
- 5. Publicity material/website/letter heads/brochures with Logo/Certification Mark should not be used while referring to products and services, which are not covered within the scope printed on the Certificate. It should also not imply that certification applies to activities and sites of the client not covered in the scope of certification.
- 6. Clients to ensure that, where required to provide to third parties the copies of certification documents (certificate with annex, if any) issued by LSCU to clients, the certification documents are copied/provided to third parties in full and is not reproduced in parts.
- 7. If Certification is not valid, suspended or withdrawn or if scope of certification is amended, the client should remove logo/certification mark/certificate from all advertisement/website /stationary/any other document having such logo or modify the documents to exclude any product or service which are not part of the amended scope of the certification
- 8. The Client should not use logo/certification mark/certificate in a way that could lead to deceptions or bring LSCU into disrepute
- 9. For any incorrect or misuse of the logo/certification mark/certificate actions by LSCU will include correction and corrective actions by client, withdrawal of certification, publication of transgression, and, if necessary, legal action
- 10. In case the certified client is interested in using Accreditation body's (AB's) logo/mark, LSCU will authorize within the scope of its accreditation to use the accreditation mark in combination with LSCU logo/certification mark



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- 11. AB's logo/mark cannot be used in isolation of LSCU Certification Mark or otherwise by certified client
- 12. The AB's logo will not be permitted to be used when the scope of certification is not under accredited scope of LSCU